



FUSION+FASHION 2024: MIRAGE – FAQ

Theme: *Mirage*

Q: How do I interpret the theme?

A: The fashion for Mirage will be based on the following concepts:

Vividity | Optics | Optical Illusion | Refraction | Dynamic Layers | Horizon | Atmosphere | Refraction | Inversion | Reflection | Hallucination | Dream | Apparition

or whatever *Mirage* means to you. We want to see your team celebrate your interpretation of your illusion or chimera.

Location

Q. Where is the event being held this year?

A. The Filmore, 525 N 5th St, Minneapolis, MN 55401

Teams

Q: Is there a limit to the number of people on a team?

A: There is no limit to the amount of people who can assist in the creation of your outfit. There are, however, only two model assistants allowed backstage the day of the event. Those two model assistants will be given wristbands granting backstage access the day of the event. These are non-transferable and assigned to two specific people for the duration of the event.

Q: Is there a limit to the number of models per entry?

A: Yes. Up to two models /outfits can be submitted for one registration.

Deliverables/Submission

Q: What are the submission requirements for participating in the fashion show this year?

1.Submit your theme concept and register early!

2. Concept Statement: Please submit 1-5 images that inspired your theme, along with one short paragraph about your concept that is submitted to the judges and not read aloud during the show.

Please submit your images and short paragraph on 4/1/23 to: info@iida-northland.org or fusion@iida-northland.org

3. Music Selection: Music will be played during your runway walk. Teams will not have the ability to select specific music

4. Lighting: model/s will be lit with stage lighting. Please notify the committee if you have a request for certain lighting needs during runway walk.

Outfit

Q: Can an outfit previously submitted for a different contest be submitted for Fusion + Fashion?

A: No! The submission for Fusion + Fashion 2024: *Mirage* must be an original design for this contest alone. If it is discovered that a submission was previously used locally or nationally, no award will be given.

Q: Are there any restrictions on materials used to construct the garments?

A: 50% use of materials and finishes from the building industry is strongly encouraged and be eligible for an award. Team qualification for judged awards is highly dependent on the "building industry" materials being visibly present on the outfit submitted.

Q: Is there a restriction on garment size (width and height)?

A: All entrants will need to take the following into account: when the model(s) is runway ready, they will need to navigate backstage areas that include stairs, slight overhangs, standard doorways, and winding areas. A rough floor plan will be provided to entrants. The runway will be about 48" wide.

Judging

Q: What is the format for judging?

A: Teams will be required to present their concept and garment(s) to the judges prior to the show. The model(s) and up to 2 team members can attend. The teams will have a few minutes (usually 2-3, depending on number of overall entries) to present to the judges a concise, prepared concept presentation. The judges may ask questions, but will not guide the presentation. This is mandatory, if you are not backstage by 5:30 pm, you lose your judging spot and are given a 0 in that category.

Q: What awards are available?

A: This year, five awards are available as follows. With the exception of "People's Choice", the judges will award all:

Mirage - the evolution of the costume

Cyberpunk - best use of Technology

Futurist - advocates or practices futurism

Best in Show The outfit or outfits that best represent all award categories both during judging and throughout the entire runway show. *Who best encompasses the theme of the show and best presents their concept?* This outfit must adhere to all Fusion+Fashion 2024 rules and regulations and best celebrate the theme.

People's Choice The crowd favorite outfit chosen by the audience via text to vote.

The Show

Q: When/where is the event this year?

A: Friday, April 19th, 2024 at The Fillmore, 525 N 5th St, Minneapolis, MN 55401

Tentative Timeline

3 - 4pm	Dress Rehearsal
5:30	Judging
8	Event Begins
10	Award Ceremony
	After Party