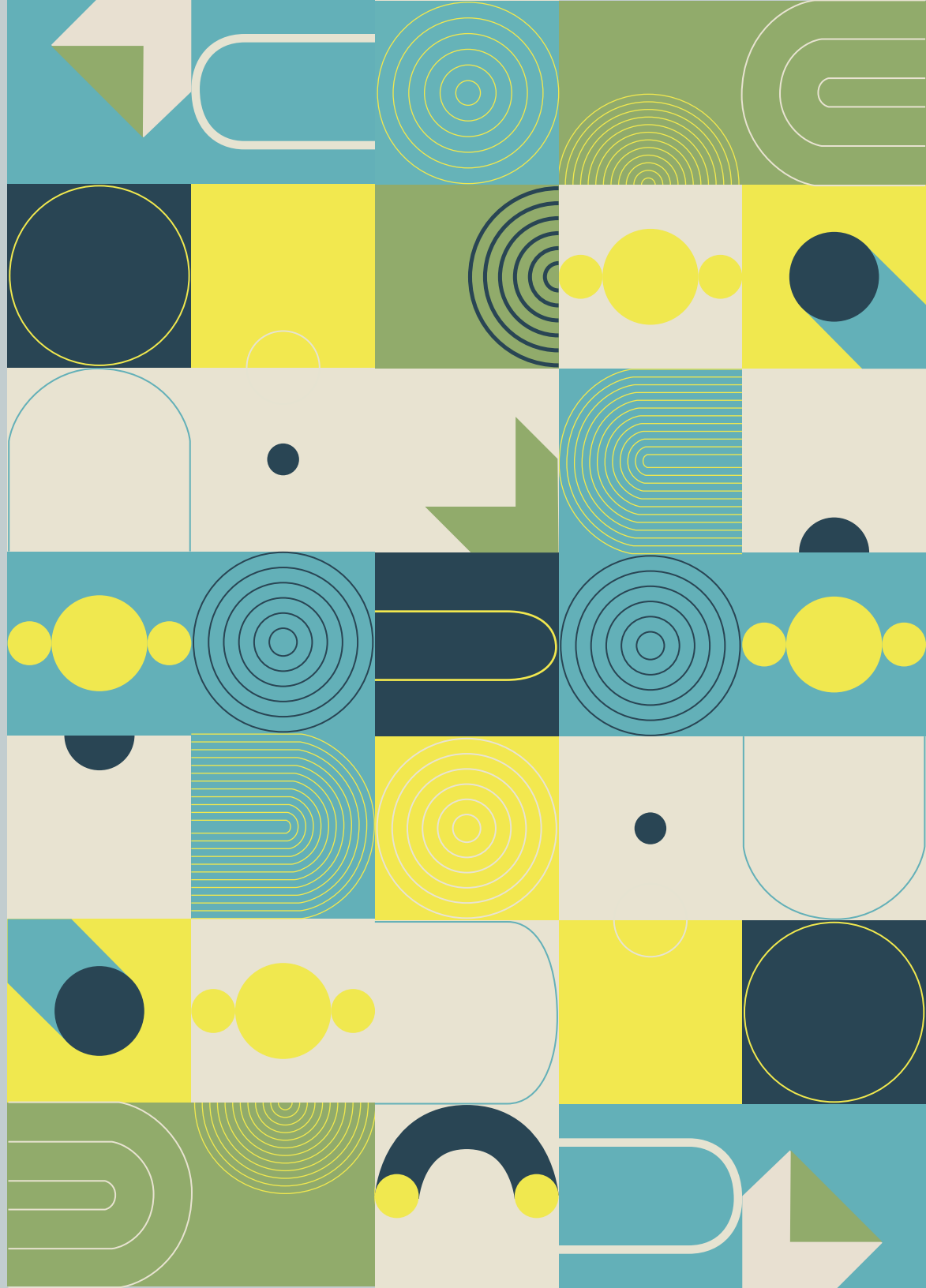




# 2024 SPONSOR BENEFIT MENU

LEARN | COLLABORATE | GROW



# 2023 CHAPTER SPONSORS THANK YOU!



## DIAMOND

Atmosphere  
Fluid  
Gardner Builders  
Intereum

## PLATINUM

Allsteel | Henricksen  
iSPACE environments  
Mohawk Group

## GOLD

Acre | AVI  
Davis  
ESG  
Haworth  
J+J Flooring  
jth  
Keilhauer  
KI | DUET  
MillerKnoll  
Nelson  
Parameters  
Perkins & Will  
RSP  
Steelcase  
Virginia Tile

## SILVER

BWBR  
Ceramic Tileworks  
Contract Office  
Marketing  
HGA  
Kaas Wilson Architects  
Mohagen Hansen  
Prevolv  
Spartan Surfaces  
Tarkett  
Wilsonart

## BRONZE

Alliance  
Cambria USA  
Ditty Rehkamp  
Emser Tile  
Gensler  
Greiner Construction  
Kate-Lo Tile & Stone  
Loll Designs  
MDC Interior Solutions  
OFS  
Patcraft  
Primary Design  
Resource  
Pulse Products  
Ryan Companies  
Schrader Hernke  
Shaw Contract

# PRESIDENT'S LETTER

We are excited to share our 2024 Sponsorship Menu with you!

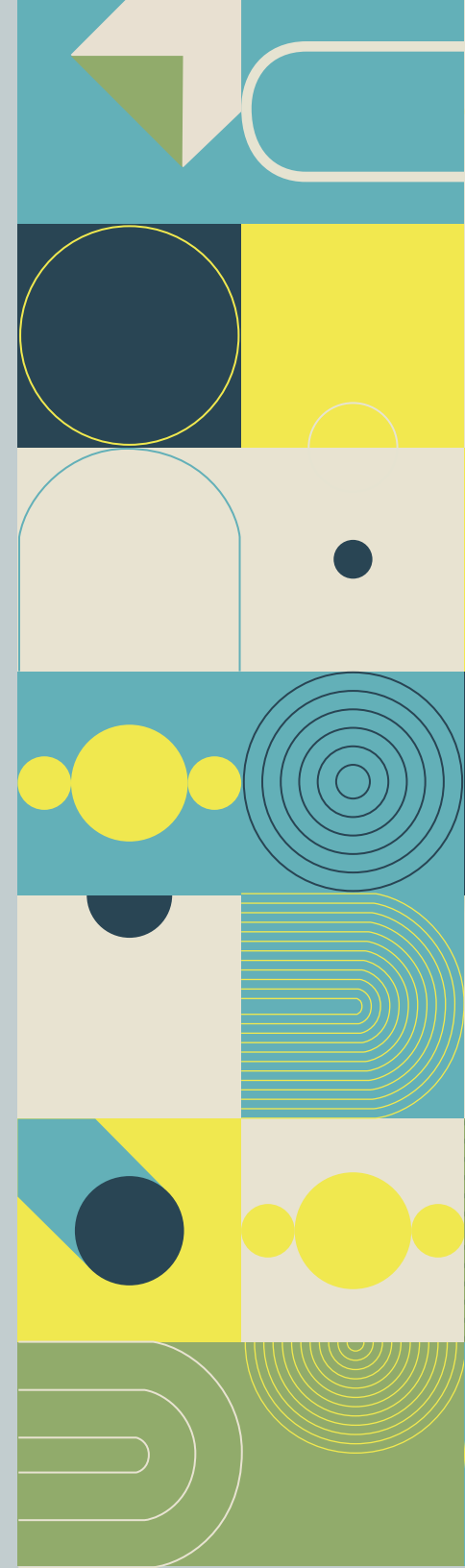
We want to thank you for being a part of our IIDA Northland Community. Your sponsorship is vital to having a thriving design community and it is with your support that we can provide the level of benefits to our Northland Chapter members that we do each year.

Navigating our post-pandemic world has been a journey to say the least. As we continue to pivot and work within the parameters of the 'new norm' we, as your IIDA Board, have done a concentrated assessment of our Sponsorship opportunities. We've taken the time to connect with many of you to understand your priorities and have brought your feedback to our Board. Over the next few years, you will be seeing an evolution of IIDA Northland Signature Events, Programming, and Member + Sponsor exclusive benefits. This is an exciting time for our Chapter as we reimagine and refresh how we serve our community.

Thank you again for all your support!

## We Are IIDA

Sheila Mozayeny-Hale, CID IIDA  
*IIDA Northland Chapter President*



# 2024 BOARD

## Executive Committee



President  
Sheila Mozayeny-Hale



President-Elect / Treasurer  
Rob Shaheen



Immediate Past-President  
Cassandra Griep

## Advocacy



VP  
Mai Xiong

## Membership



VP  
Erica Steinkraus



Associate VP  
April Nascene

## Celebration of Design



VP  
Ashley Veitch



Associate VP  
Brenda West

## Signature Events



VP  
Kelsey Barrett



Associate VP  
Jaime Chiquoine

## Communications



VP  
Scott Uglow

## Student Affairs



VP  
Andrea Loy



Associate VP  
Monica Coleman

## Sponsorship



VP  
Kirsten Maltzen



Associate VP  
Tony Mitchell



## COMMUNITY BELONGING SUPPORT

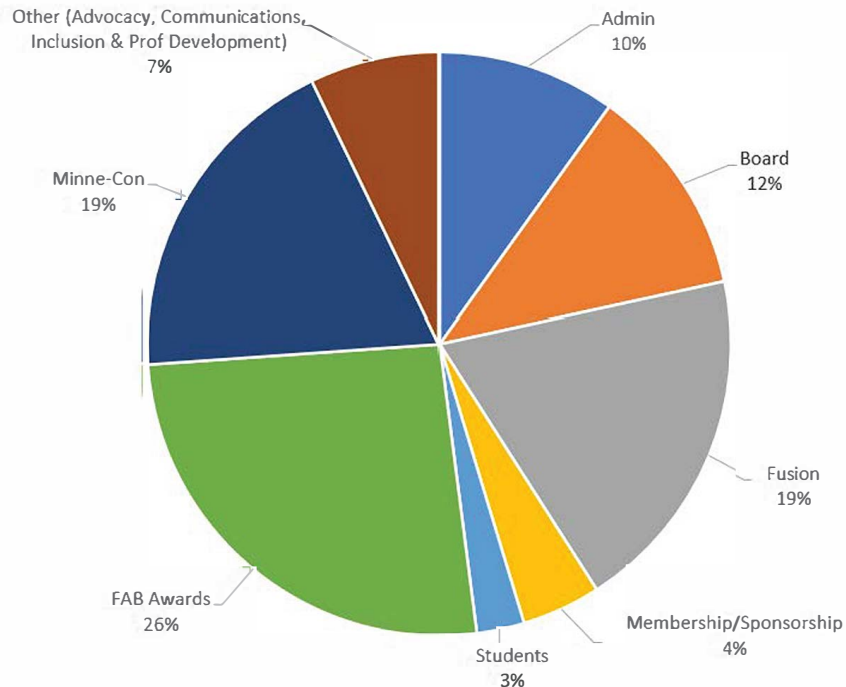
# OUR VISION

Shaping the future of a thriving Interior Design profession

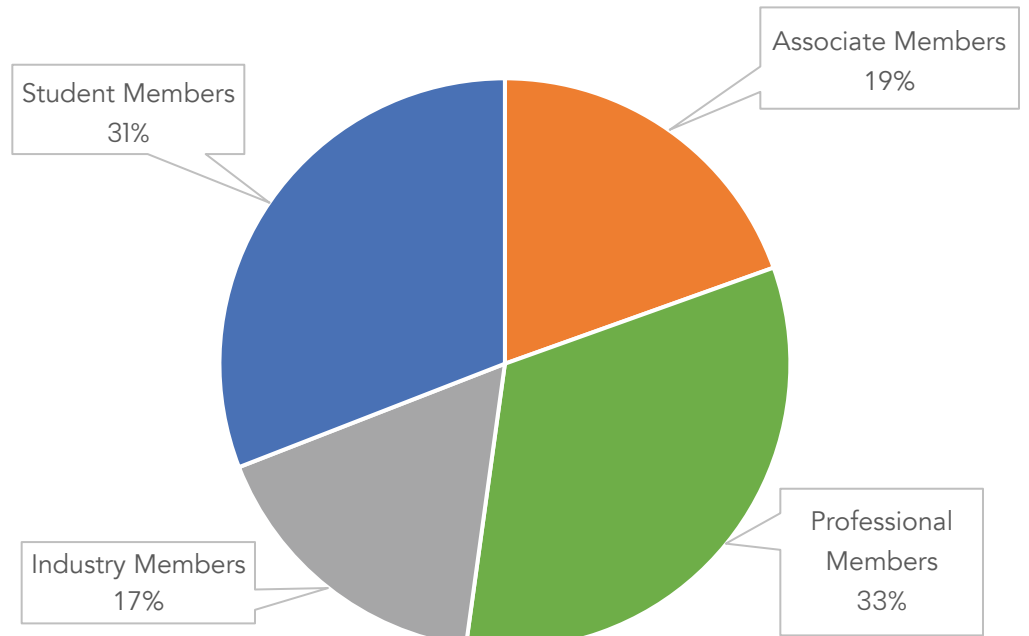
# OUR MISSION

IIDA Northland promotes the practice of Interior Design by raising awareness of the role and value of the profession. We connect the industry with resources that support career advancement.

### 2023 Chapter Expenses



### Membership



IIDA Northland Sponsor Levels	Diamond \$10,000	Platinum \$6,000	Gold \$3,500	Silver \$2,000	Bronze \$750
SIGNATURE EVENTS					
FAB					
Tickets	10	5	3	2	1
Drink Tickets	10	5	3	2	1
Additional Tickets Discount	✓	✓			
Early Registration	2 Weeks	2 Weeks	1 Week	1 Week	1 Week
Award Presentation	✓	cohost			
FUSION					
Tickets	5	4	3	2	1
VIP Seating	✓				
Pre-Event Party	✓				
Special Event Bar Access	✓	✓			
Additional Tickets Discount	✓	✓			
Award Presentation	✓				
MINNECON					
Booth Cost	FREE (sponsor chooses)	FREE (premium location)	Standard Booth Fee	Standard Booth Fee	Standard Booth Fee
2nd Booth Option	10% Discount	Yes	No	No	No
CELEBRATION OF DESIGN					
CEUs, Tours, Roundtables, Board Meetings, etc					
Host Opportunity	1				
DIGITAL MEDIA					
WEBSITE					
Logo on Landing Page Linked To Website	✓	✓	✓	✓	✓
Free Job Postings	✓	✓	✓	✓	✓
SOCIAL MEDIA					
Instagram Takeover Days	2	1			
RECOGNITION					
Logo (All Events, Student Advisory Meetings and Insight Mentorship) Digital/ Printed	✓	✓	✓	✓	✓
Name Badge Ribbon (Event Attendees)	✓	✓	✓	✓	✓
Verbal Recognition (All Events)	✓	✓			
NORTHLAND CHAPTER EDUCATION FUND					
Contribution	10%	10%			

\*\*\* Events Subject to Change.

The board will make efforts to provide equal value for any event that does not occur in a sponsorship calendar year.