



2022 ANNUAL IIDA NORTHLAND CHAPTER SPONSOR  
**BENEFIT MENU**

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We are excited to share our 2022 IIDA Northland Chapter Sponsor Benefit Menu with you!

We appreciate the partnerships we have created with our annual chapter sponsors over the last several years. 2020 and 2021 brought challenges to our industry, our community, our members and all of us as individuals. For those of you who partnered with us in 2020, we hope the sponsorship extension through 2021 was beneficial. Because of your support, we were able to weather the challenges of a global pandemic and we look forward to our implementing our plans for 2022. Our community craves the opportunity to connect. We are planning events and programs for the coming year focused on experiences for our community to come together to learn, collaborate and grow. With your help we hope to continue investing in the commercial interior design industry in ways that offer relevant content, new ideas and meaningful connection.

Thank you for your generous sponsorship and support of IIDA and our Interior Design community. We look forward to growing our partnership with you and are excited for the coming year and all it brings for our chapter!

With gratitude,

Rebecca Frenning

IIDA Northland Chapter President, 2021-2022





# 2022 ANNUAL CHAPTER SPONSOR BENEFIT MENU



## Diamond Level Benefits

**\$10,000**

### Fab Awards

- Present an award at FAB
- Logo on Program
- Company logo in presentation loop at beginning of event, one (1) sponsor per slide
- Individual thank you (by IIDA Northland President) during presentation with logo on slide
- Event registration – 2 weeks early
- 5 Complimentary Tickets and preferred seating

### MinneCon

- Opportunity to choose booth location
- Premier signage display at event
- First booth free (with promo code)
- Company logo on Sponsor Banner
- Booth sales open 2 weeks early
- Company logo displayed at food/beverage truck
- Highlight of booth (map, game, signage)
- Placemaking Space for vignette

### Fusion

- 5 Complimentary tickets
- Company Logo on Sponsorship Package

### Social Media

- Ability to “takeover” IIDA Instagram story and Facebook story social media platforms for (2) days– days to be coordinated; hours to be 7am-6pm

### Vision

- Q&A with speaker after the Vision session is completed (will be shared with Diamond and Platinum sponsors)
- 5 Complimentary Tickets and Preferred Seating
- Company logo on presentation

### Forums and Professional Development Events

- Opportunity to submit completed project for forum consideration to committee with team or project recognition
- Recognition of sponsorship at the beginning of each event
- Company logo on presentation

### Northland Chapter Education Fund

- 10% of your sponsorship contribution designated to the Northland Chapter Education Fund

### Other Benefits

- Events advertised on IIDA Northland Chapter website calendar\*
- Waived fee for all job postings on IIDA Northland website job page
- Individual Facebook, Twitter, and LinkedIn “Thank you” with website link
- Logo and link to company page in 3 locations on IIDA Northland Chapter website
- Insight Mentorship Kickoff – Company logo on Presentation
- Student Advisory Meetings – Company logo on Presentation

\*Benefits are subject to change based on event planning. If event changes, all efforts will be made to provide an equal or greater benefit.

# 2022 ANNUAL CHAPTER SPONSOR BENEFIT MENU



## Platinum Level Benefits

**\$6,000**

### Fab Awards

- Co-present an award at FAB
- Logo on Program
- Company logo in presentation loop at beginning of event
- Event registration – 2 week early
- 2 Complimentary Tickets and preferred seating

### MinneCon

- First booth free (with promo code)
- Ability to purchase a second booth
- Signage provided with company logo designating Annual Sponsorship Level
- Company logo on Sponsor Banner
- Booth sales open early 2 weeks early
- Booth placement in premium area by committee
- Highlight of booth (map, game, signage)

### Fusion

- 2 Complimentary tickets
- Company Logo on Sponsorship Package
- Recognition as sponsors of Artists

### Social Media

- Ability to “takeover” IIDA Instagram story and Facebook story social media platforms for (1) day– day to be coordinated; hours to be 7am-6pm

### Vision

- Q&A with speaker after the Vision session is completed (will be shared with Diamond and Platinum sponsors)
- 2 Complimentary Tickets and Preferred Seating
- Company logo on presentation

### Forums and Professional Development Events

- Opportunity to submit completed project for forum consideration to committee with team or project recognition
- Recognition of sponsorship at the beginning of each event
- Company logo on presentation

### Northland Chapter Education Fund

- 10% of your sponsorship contribution designated to the Northland Chapter Education Fund

### Other Benefits

- Events advertised on IIDA Northland Chapter website calendar\*
- Waived fee for all job postings on IIDA Northland website job page
- Individual Facebook, Twitter, and LinkedIn “Thank you” with website link
- Logo and link to company page in 3 locations on IIDA Northland Chapter website
- Insight Mentorship Kickoff – Company logo on Presentation
- Student Advisory Meetings – Company logo on Presentation

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# 2022 ANNUAL CHAPTER SPONSOR BENEFIT MENU



## Gold Level Benefit

**\$3,500**

### Fab Awards

- Logo on Program
- Company logo in presentation loop at beginning of event
- Event registration – 1 week early

### MinneCon

- 50% off booth (with promo code)
- Signage provided with company logo designating Annual Sponsorship Level
- Company logo on Sponsor Banner
- Booth sales open 1 week early
- Highlight of booth (map, game, signage)

### Social Media

- Ability to share (5) branded images on IIDA Instagram story and Facebook story social media platforms – day to be coordinated

### Fusion

- Logos on event collateral

### Vision

- Company logo on presentation

### Forums and Professional Development Events

- Opportunity to submit completed project for forum consideration to committee with team or project recognition
- Recognition of sponsorship at the beginning of each event
- Company logo on presentation

### Northland Chapter Education Fund

- 10% of your sponsorship contribution designated to the Northland Chapter Education Fund

### Other Benefits

- Events advertised on IIDA Northland Chapter website calendar\*
- Waived fee for all job postings on IIDA Northland website job page
- Individual Facebook, Twitter, and LinkedIn “Thank you” with website link
- Logo and link to company page in 3 locations on IIDA Northland Chapter website
- Insight Mentorship Kickoff – Company logo on Presentation
- Student Advisory Meetings – Company logo on Presentation
- Logo on bag delivered for Pique Event attendees

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**Silver Level Benefits**

**\$2,000**

**Fab Awards**

- Company name on Program
- Company name in presentation loop at beginning of event
- Event registration – 1 week early

**MinneCon**

- Company name on Sponsor Banner
- Booth sales open 1 week early

**Social Media**

- Ability to share (3) branded images on IIDA Instagram story and Facebook story social media platforms – day to be coordinated

**Fusion**

- Company name on Sponsorship Package

**Vision**

- Company name on presentation

**Forums and Professional Development Events**

- Recognition of sponsorship at the beginning of each event
- Company name on presentation

**Northland Chapter Education Fund**

- 10% of your sponsorship contribution designated to the Northland Chapter Education Fund

**Other Benefits**

- Waived fee for all job postings on IIDA Northland website job page
- Group Facebook, Twitter, and LinkedIn “Thank you”
- Insight Mentorship Kickoff – Company name on Presentation
- Student Advisory Meetings – Company name on Presentation

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**Bronze Level Benefits**

**\$750**

**Fab Awards**

- Company name on Program
- Company name in presentation loop at beginning of event
- Event registration – 1 week early

**MinneCon**

- Company name on Sponsor Banner
- Booth sales open 1 week early

**Social Media**

- Ability to share (1) branded image on IIDA Instagram story and Facebook story social media platforms – day to be coordinated

**Fusion**

- Company name on Sponsorship Package

**Vision**

- Company name on presentation

**Forums and Professional Development Events**

- Recognition of sponsorship at the beginning of each event
- Company name on presentation

**Northland Chapter Education Fund**

- 10% of your sponsorship contribution designated to the Northland Chapter Education Fund

**Other Benefits**

- Waived fee for all job postings on IIDA Northland website job page
- Group Facebook, Twitter, and LinkedIn “Thank you”
- Insight Mentorship Kickoff – Company name on Presentation
- Student Advisory Meetings – Company name on Presentation

\*Benefits are subject to change based on event planning. If event changes, all efforts will be made to provide an equal or greater benefit..