



IIDA Northland Chapter is pleased to announce the 18th Annual 2021 FAB Interior Design Awards. This event recognizes and celebrates FRESH, ARTISTIC, and BRILLIANT interior design projects, innovative design solutions, and the integrated industry teams, that continue to redefine what design can be and do. A select jury of industry experts will bestow awards in this year's project categories.

If this is your first time participating or have in the past, we hope you nominate one of your peers for the Emerging Design Professional. There is no payment for nominations. This award has a separate registration process and different jurors deliberating than project entries. Below you will find the guidelines for this award.

****NEW CATEGORY**** Social Impact (any built project with an emphasis on improving the physical space's impact on society, i.e. Sustainability, Pro-bono, community engagement, and/or social justice. Submission can consist of any project type. Project entry fee waived for this Social Impact category only.

We look forward to your participation!

Rosa Brandt FAB Chair + Committee

fab@iida-northland.org

FAB Emerging Design Professional Award

This award honors a current IIDA Northland Chapter member who has shown exceptional leadership, exemplifies excellence and dedication to their work, made significant contributions to the profession and the community, should be considered 'one-to-watch' in our Interior Design Community, and has practiced Interior Design for less than 10 years. This award is open to professionals practicing Interior Design, Reps, and/or Dealers. A candidate is not required to have worked on a FAB project entry.

Nomination Submission Criteria

Required: IIDA Northland Chapter Membership (Individual, not Firm Sponsorship)

Required: Letter of Recommendation (maximum one page), written on company letterhead and signed, that are explicit in their recommendation and contain specific reasons supporting the candidate's nomination.

Required: Honors and Awards, Community, Volunteer, Philanthropic, Professional Experience, etc.

Required: Design Project Examples (up to 5 project highlights, maximum one page for each project)

Optional: Professional resume

Evaluation And Notification Of Selection

Submissions will be juried by professionals within our Interior Design community. This anonymous team will review all the submissions and make decisions based on the candidate's accomplishments, presentation in supporting documents, and the overall impact of the complete application. The winner will be recognized virtually during the FAB Interior Design Awards September 16th, 2021.

Entry Fees

There is no payment for nominations.

Nominate Candidates Here

<https://www.judgify.me/IIDANorthlandNominations>

2021 FAB Interior Design Awards

Project Entry Guidelines

Table of Contents:

[Schedule](#)

[Eligibility, Terms & Conditions](#)

[Entry Fees](#)

[Award Categories](#)

[Deliverables with Project Entry](#)

[Judging Criteria](#)

[Tips for Strong Submissions](#)

Schedule

Registration Opens: Monday, March 1, 2021

All Project Entry Materials and Payment Due: Friday, April 30, 2021

FAB Interior Design Awards: September 16, 2021 (Virtual)

Eligibility, Terms & Conditions

All entry projects must be completed by the time of submission, within the past 3 years, and project has not been submitted in previous years.

I attest that this project is code compliant. I certify that the interior design is entirely the work of my firm and that my firm is located within the IIDA Northland Chapter geographic area. I have the right to submit this project for the FAB Interior Design Award consideration. If there was collaboration with another Architecture & Interior Design firm, I will include that information within the Project Collaborators/Contributors section of the Project Information PowerPoint.

I understand that photographs and/or video may be taken of my project entry. By nature of my project submission, I am granting permission for images and/or video of my project to be used for IIDA marketing purposes.



Refund Policy: You can begin a project entry within Judgify and not finalize it. NO refunds or cancellations once a project entry has been finalized and paid for.

Entry Fees

Members: \$150 (\$100 per additional entry) An active IIDA Member must have worked on the project team.

Non-Members: \$200 (\$150 per additional entry)

There is a 3.5% service fee added at the time of payment.

Social Impact Category Fee: \$0

Award Categories

The categories for this year's FAB Interior Design Awards include:

The FAB Committee and Judges will categorize project submissions into groups based on the total number of project entries received in each sub-category.

- Education (K-12, Higher Ed, etc)
- Healthcare (Medical Office, Clinics, Hospital, etc)
- Community and Civic (Government, Library, Performing Arts, etc)
- Hospitality (Restaurant, Retail, Amenity Space, etc)
- Living (Multi-Family, Senior Living, Student Housing, Residential, etc)
- Workplace (Public Amenity, New Construction, Renovation, Small, Large, etc)
- ****NEW CATEGORY**** Social Impact (Any built project with an emphasis on improving the physical space's impact on society, i.e., sustainability, pro-bono, community engagement, and/or social justice. Submission can consist of any project type. Project can be entered in another category as well. Project entry fee waived for this Social Impact category only. Must include in narrative how the social impact was achieved. We hope the category evolves to support our community.)

Winners of the following two categories will be selected from the overall submissions by the judges. (You cannot submit a project specifically for these categories)

- Grand Award
- Design Presentation and Storytelling

Deliverables with Project Entry

There are 3 requirements for entry:

Submit the first two items as (1) PDF file, not to exceed 50MB. If needed, you can divide the pages and upload up to (3) 50MB PDF files.

1: Remove all design firm/company identifying features.

2: Project Submission - Up to 10 Pages

- a) Project Narrative
 - i) A description will be used in the judging process. Highlight goals, objectives, contributing factors, and key elements that influenced the project design.
- b) Floor Plan
 - i) More than one floor can be included if relevant to the project explanation.
- c) Unlimited of Images, Photographs, Diagrams, and Text so long as within 10-page submission
- d) To be submitted as a PDF, file size not to exceed 50MB.
- e) Optional: 1 Video provided as .mp3, avi, or wmv file. Examples include a virtual walkthrough, 360, or panorama. File size not to exceed 50MB. Video cannot exceed 2 minutes. This will be a separate file upload, not embedded within your PDF.

3: FAB project information (this is only for the committee to be used in our FAB presentation)

[Click here to download required PowerPoint to be completed and uploaded to Judgify](#)

- a) Professional photographs of Interior Design team members
- b) Additional Project team members
- c) Project Collaborators/Contributors
- d) Winning Slide
 - i. Include a project summary, word count not to exceed 500 words. The project summary text will be read by the Emcee.
 - ii. Lead Project Photograph
- e) Additional Project Photography used in Submission

Registration and Project Entry Site

<https://www.judgify.me/IIDANorthlandFABawards2021>

Judging Criteria

The IIDA Northland FAB Awards reflect the values and aspirations of our region's design community while focusing on larger, even global issues. We recognize that our designers work on a variety of challenges and scales. Submissions should reflect a FRESH, ARTISTIC, and BRILLIANT approach to interior design. We value artfully resolved design, but also celebrate the fact that interior design is much more than just beautiful spaces.

The jury will use the following criteria as a guide in the selection of recognized projects:

Concept: Does the project tell a story about innovative design that is relevant and inspiring? Is the design well-resolved? Do the materials presented articulate the ambitions of the design?

Creative Problem-Solving: What unique problems were the design team asked to address regarding site, budget, program, materials, collaboration and/or context? Were those problems addressed successfully in the design? Is the relevance and value of design thinking evident in the submission? Do the presentation materials clearly depict the program, context and / or organizing principles influencing the design?

Health, Safety, Welfare, & Wellbeing: Has the design team addressed the health and wellbeing of the users in the completed space? Did they take a holistic and evidence-based approach to design? Did the design create an environment in which the users of that space leave in a better state than they arrive? Does the design create an environment that supports the health and wellness of its occupants?

Environmental Sensitivity: Does the project exhibit serious intent to minimize negative environmental impacts and enhance the natural environment? Are metrics, narratives, diagrams, sketches or other clear evidence provided of both modeled and actual performance?

Social Transformation/Response: How does the project respond to its social and physical context? Is it sensitive to its physical, social and historical context? Does the project improve the community in which it is situated? Does it exemplify a commitment to enhancing livable communities?

All submissions must demonstrate clarity of idea, process, and execution through a combination of text, diagrams, drawings, photographs, and other illustrative materials per the submission guidelines. At the jury's discretion, elected submissions may not necessarily address all of the criteria above:

- an award may not be given in every category.
- multiple categories may be combined into a single category.
- multiple awards may be given in a single category.
- additional categories may be created.

Tips for Strong Submissions

- Lead with the best image you have. It should communicate the aspirational aspect of your project. This image should serve as the project “summary” in image form.
- Show a complete story of the project, which may include a community or building context.
- Tell a story: clearly define challenges and criteria, design concept, client mission, inspiration, client feedback, community or building context, and even the emotional side of the project. Show the passion behind the imagery.
- Drawings should be presentation quality. The level of deliverables should be at the level you would prepare to present to your clients.
- Projects should be accompanied with diagrams to help the jury to understand some of the primary issues that you are resolving, like organization or proportions, nature, or special adjacencies, etc. This will help the jury get below the surface of the project and not just merely the “eye candy”.
- Indicate in the narrative the challenges you were faced with, rather than just describe what you did. The jury needs to know what you are trying to solve (restrictions and requirements were and how did you solve them.)
- If your project is a remodel – try to show some concept of before and the after, so the jury can determine what improvements were made, and the extent of the remodel.