



IIDA Northland Chapter is pleased to announce the 21st Annual ID Awards.

For 20 years, FAB has celebrated fresh, artistic, and brilliant interior design. We invite you to elevate this platform with us at our 21st annual gathering, now known as the ID Awards, to further honor our local design community and recognize the talent within our peer group.

Join us for a night dedicated to showcasing the remarkable work from our IIDA Northland region. Each entry will be displayed on awards night, allowing everyone to appreciate the innovative design solutions and the industry teams behind them.

Our jury of industry experts from across the country will grant awards in this year's project categories, enabling us all to continue learning and redefining what design can achieve.

If this is your first time participating or you have in the past, we hope you nominate one of your peers for the Emerging Design Professional. There is no payment for nominations. This award has a separate registration process and different jurors deliberating than project entries. Further in you will find the guidelines for this award.

Remember our Social Impact category is for any built project with an emphasis on improving the physical space's impact on society, i.e. sustainability, pro-bono, community engagement, and/or social justice. Submission can consist of any project type. Project entry fee waived for this Social Impact category only. We would love to see this category grow!

We look forward to your participation!
Christy Davis, ID Awards Chair + Committee
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Emerging Design Professional Award

This award honors a current IIDA Northland Chapter member who has shown exceptional leadership, exemplifies excellence and dedication to their work, made significant contributions to the profession and the community, should be considered 'one-to-watch' in our Interior Design Community, and has practiced Interior Design for less than 10 years. This award is open to professionals practicing Interior Design, Reps, and/or Dealers. A candidate is not required to have worked on an ID Awards project entry.

Nomination Submission Criteria

Required: IIDA Northland Chapter Membership (Individual, not Firm Sponsorship)

Required: Letter of Recommendation (maximum one page), written on company letterhead and signed, that are explicit in their recommendation and contain specific reasons supporting the candidate's nomination.

Required: Honors and Awards, Community, Volunteer, Philanthropic, Professional Experience, etc.

Required: Design Project Examples (up to 5 project highlights, maximum one page for each project)

Required: Professional resume

Evaluation And Notification Of Selection

Submissions will be juried by professionals within our Interior Design community. This anonymous team will review all the submissions and make decisions based on the candidate's accomplishments, presentation in supporting documents, and the overall impact of the complete application. The winner will be recognized virtually during the ID Awards May 2nd, 2025.

Entry Fees

There is no payment for nominations.

Nominate Candidates Here

<https://www.judgify.me/IIDANorthland-Emerging-Professional-2025>

2025 ID Awards

Project Entry Guidelines

Schedule

Registration Opens: Monday, October 21st, 2024

All Project Entry Materials and Payment Due: Friday, December 20th, 2024

ID Awards: May 2nd, 2025

Eligibility, Terms & Conditions

All entry projects must be completed by the time of submission, within the past 3 years, and the project has not been submitted in previous years.

I attest that this project is code compliant. I certify that the interior design is entirely the work of my firm and that my firm is located within the IIDA Northland Chapter geographic area. I have the right to submit this project for the ID Award consideration. If there was collaboration with another Architecture & Interior Design firm, I will include that information within the Project Collaborators/Contributors section of the Project Information PowerPoint.

I understand that photographs and/or video may be taken of my project entry. By nature of my project submission, I am granting permission for images and/or video of my project to be used for IIDA marketing purposes.

Refund Policy: You can begin a project entry within Judgify and not finalize it. There are NO refunds or cancellations once a project entry has been finalized and paid for.

Entry Fees

Members: \$155 (\$100 per additional entry) An active IIDA Member must have worked on the project team.

Non-Members: \$207 (\$150 per additional entry)

Social Impact Category Fee: \$0

Award Categories

The Committee and Judges will categorize project submissions into groups based on the total number of project entries received in each sub-category.

The potential categories for this year's ID Awards include:

- Education (K-12, Higher Ed, etc)
- Healthcare (Medical Office, Clinics, Hospital, etc)
- Community and Civic (Government, Library, Performing Arts, etc)
- Hospitality (Hotel, Spa, etc)
- Restaurant
- Retail
- Living, Affordable (Multi-Family, Senior Living, Student Housing, Residential, etc)
- Living, Market Rate & Luxury (Multi-Family, Senior Living, Student Housing, Residential, etc)
- Workplace (Small <25,000 sf, Large >25,000 sf)
- Building Amenity (public space)
- Social Impact (Any built project with an emphasis on improving the physical space's impact on society, i.e., sustainability, pro-bono, community engagement, and/or social justice. Submission can consist of any project type. Project can be entered in another category as well. Project entry fee waived for this Social Impact category only. Must include in narrative how the social impact was achieved. We hope the category evolves to support our community.)

Winners of the following two categories will be selected from the overall submissions in the categories above by the judges. (You cannot submit a project specifically for these categories)

- Grand Award
- Design Presentation and Storytelling

Deliverables with Project Entry

Remove all design firm/company identifying features.

1: Project Submission PowerPoint (for the jurors).

[Click here to download](#) required PowerPoint to be completed and uploaded to Judgify

- a) Project Narrative, 500 words or less
- b) Floor Plan
- c) Up to 15 Photographs. Multiple images per page allowed, but each image counts toward 15 total photographs.

2: Project Information PowerPoint (for the committee, information to be used awards night).

[Click here to download](#) required PowerPoint to be completed and uploaded to Judgify

- a) Photographs of Interior Design team members
- b) Additional project team members
- c) Project Collaborators/Contributors
- d) Winning Slide
 - i. Include a project summary, 100 words. The project summary will be read at the awards program.
 - ii. Lead Project Photograph to be used at the awards program.

Registration and Project Entry Site

<https://www.judgify.me/IIDANorthland-ID-awards-2025>

Judging Criteria

The IIDA Northland ID Awards reflect the values and aspirations of our region's design community while focusing on larger, even global issues. We recognize that our designers work on a variety of challenges and scales. We value artfully resolved design, but also celebrate the fact that interior design is much more than just beautiful spaces.

The jury will use the following criteria as a guide in the selection of recognized projects:

Concept: Does the project tell a story about innovative design that is relevant and inspiring? Is the design well-resolved? Do the materials presented articulate the ambitions of the design?

Creative Problem-Solving: What unique problems were the design team asked to address regarding site, budget, program, materials, collaboration and/or context? Were those problems addressed successfully in the design? Is the relevance and value of design thinking evident in the submission? Do the presentation materials clearly depict the program, context and / or organizing principles influencing the design?

Health, Safety, Welfare, & Wellbeing: Has the design team addressed the health and wellbeing of the users in the completed space? Did they take a holistic and evidence-based approach to design? Did the design create an environment in which the users of that space leave in a better state than they arrive? Does the design create an environment that supports the health and wellness of its occupants?

Environmental Sensitivity: Does the project exhibit serious intent to minimize negative environmental impacts and enhance the natural environment? Are metrics, narratives, diagrams, sketches or other clear evidence provided of both modeled and actual performance?

Social Transformation/Response: How does the project respond to its social and physical context? Is it sensitive to its physical, social and historical context? Does the project improve the community in which it is situated? Does it exemplify a commitment to enhancing livable communities?

All submissions must demonstrate clarity of idea, process, and execution through a combination of text, diagrams, drawings, photographs, and other illustrative materials per the submission guidelines. At the jury's discretion, elected submissions may not necessarily address all of the criteria above:

- an award may not be given in every category.
- multiple categories may be combined into a single category.
- multiple awards may be given in a single category.
- additional categories may be created.

Tips for Strong Submissions

-Lead with the best image you have. It should communicate the aspirational aspect of your project. This image should serve as the project “summary” in image form.

-Tell a story: clearly define challenges and criteria, design concept, client mission, inspiration, client feedback, community or building context, and even the emotional side of the project. Show the passion behind the imagery.

-Indicate in the narrative the challenges you were faced with, rather than just describe what you did. The jury needs to know what you are trying to solve (restrictions and requirements, where and how did you solve them.)

-If your project is a remodel – try to show some concept of before and the after, so the jury can determine what improvements were made, and the extent of the remodel.