2020 ANNUAL IIDA NORTHLAND CHAPTER SPONSOR

BENEFIT MENU
As you’re aware, 2020 has been a challenging year for all businesses and non-profits across the world. IIDA has faced its own unique challenges with the guidelines put in place regarding Covid-19. Historically, most of our events are in person group gatherings of more than ten people. We’ve spent the better part of the first half of the year reacting to CDC and government guidelines regarding those events and group gatherings.

It’s with the continual safety of our members and community in mind that we’re releasing a revised 2020 IIDA Sponsorship Benefits package. We’ve been working on rallying our board members and volunteers to create new and vibrant virtual events through the remainder of 2020. It’s with that in mind that we’re excited to share this revised sponsorship package, as well as announce that your sponsorship will extend through 2021 at no additional charge to you. You will remain at the sponsorship level you’re currently at with the intent that many, if not all our regularly scheduled events will return next year.

We hope that you will join us for as many of the newly revised events we have on the calendar for the remainder of 2020.

Thank you again for your incredible sponsorship and support of IIDA.
2020 ANNUAL CHAPTER SPONSOR
BENEFIT MENU

Diamond Level Benefits

Fab Awards
- Present an award at FAB
- Logo on Program
- Company logo in presentation loop at beginning of event, one (1) sponsor per slide
- Individual thank you (by IIDA Northland President) during presentation with logo on slide
- Event registration – 2 weeks early
- Sponsors to help with FAB Kit Pick Up (facetime with design community)
- (6) Complimentary FAB Drink Kits
- (6) Complimentary FAB Dessert Kits
- (6) complimentary FAB Tumblr’s
- Company logo on FAB Event Bag

MinneCon
- Cancelled for 2020

Fusion
- Cancelled for 2020

Social Media
- Ability to “takeover” IIDA Instagram story and Facebook story social media platforms for (2) days– days to be coordinated; hours to be 7am-6pm

Vision
- Q&A with speaker after the Vision session is completed (will be shared with Diamond and Gold sponsors)
- Company logo on presentation
- (10) signed copies of speaker’s book
- (10) event branded notebooks with sponsors logo

Forums
- Recognition of sponsorship at the beginning of each forum
- Company logo on presentation
- Access to purchase pre-kitted drink and/or snack packages – packages are created by local business owners
- Northland Chapter Education Fund
- 10% of your sponsorship contribution designated to the Northland Chapter Education Fund

Other Benefits
- Events advertised on IIDA Northland Chapter website calendar*
- Waived fee for all job postings on IIDA Northland website job page
- Individual Facebook, Twitter, and LinkedIn “Thank you” with website link
- Logo and link to company page in 3 locations on IIDA Northland Chapter website
- Insight Mentorship Kickoff – Company logo on Presentation
- Student Advisory Meetings – Company logo on Presentation
- Logo on bag delivered for Pique Event attendees
2020 ANNUAL CHAPTER SPONSOR
BENEFIT MENU

Platinum Level Benefits

Fab Awards
- Co-present an award at FAB
- Logo on Program
- Company logo in presentation loop at beginning of event
- Event registration – 1 week early
- (4) Complimentary FAB Drink Kits
- (4) Complimentary FAB Dessert Kits
- (4) complimentary FAB Tumblr’s
- Company logo on FAB Event Bag

MinneCon
- Cancelled for 2020

Fusion
- Cancelled for 2020

Social Media
- Ability to “takeover” IIDA Instagram story and Facebook story social media platforms for (1) day– day to be coordinated; hours to be 7am-6pm

Vision
- Q&A with speaker after the Vision session is completed (will be shared with Diamond and Gold sponsors)
- Company logo on presentation
- (5) signed copies of speaker’s book
- (5) event branded notebooks with sponsors logo

Forums
- Recognition of sponsorship at the beginning of each forum
- Company logo on presentation
- Access to purchase pre-kitted drink and/or snack packages – packages are created by local business owners

- Northland Chapter Education Fund
- 10% of your sponsorship contribution designated to the Northland Chapter Education Fund

Other Benefits
- Events advertised on IIDA Northland Chapter website calendar*
- Waived fee for all job postings on IIDA Northland website job page
- Individual Facebook, Twitter, and LinkedIn “Thank you” with website link
- Logo and link to company page in 3 locations on IIDA Northland Chapter website
- Insight Mentorship Kickoff – Company logo on Presentation
- Student Advisory Meetings – Company logo on Presentation
- Logo on bag delivered for Pique Event attendees
Gold Level Benefits

**Fab Awards**
- Logo on Program
- Company logo in presentation loop at beginning of event
- Event registration – 1 week early
- (3) Complimentary FAB Dessert Kits
- (3) complimentary FAB Tumblr’s
- Company logo on FAB Event Bag

**MinneCon**
- Cancelled for 2020

**Fusion**
- Cancelled for 2020

**Social Media**
- Ability to share (5) branded images on IIDA Instagram story and Facebook story social media platforms – day to be coordinated

**Vision**
- Company logo on presentation
- (3) signed copies of speaker’s book
- (5) event branded notebooks with sponsors logo

**Forums**
- Recognition of sponsorship at the beginning of each forum
- Company logo on presentation
- Access to purchase pre-kitted drink and/or snack packages – packages are created by local business owners

**Northland Chapter Education Fund**
- 10% of your sponsorship contribution designated to the Northland Chapter Education Fund

**Other Benefits**
- Events advertised on IIDA Northland Chapter website calendar*
- Waived fee for all job postings on IIDA Northland website job page
- Individual Facebook, Twitter, and LinkedIn “Thank you” with website link
- Logo and link to company page in 3 locations on IIDA Northland Chapter website
- Insight Mentorship Kickoff – Company logo on Presentation
- Student Advisory Meetings – Company logo on Presentation
- Logo on bag delivered for Pique Event attendees
2020 ANNUAL CHAPTER SPONSOR

BENEFIT MENU

Silver Level Benefits

**Fab Awards**
- Company name on Program
- Company name in presentation loop at beginning of event
- Event registration – 1 week early
- Company name on FAB Event Bag
- (2) complimentary FAB Tumblr’s
- Company name on FAB Event Bag

**MinneCon**
- Cancelled for 2020

**Fusion**
- Cancelled for 2020

**Social Media**
- Ability to share (3) branded images on IIDA Instagram story and Facebook story social media platforms – day to be coordinated

**Vision**
- Company name on presentation
- (1) signed copies of speaker’s book
- (1) event branded notebooks with sponsors logo

**Forums**
- Recognition of sponsorship at the beginning of each forum
- Company name on presentation
- Access to purchase pre-kitted drink and/or snack packages – packages are created by local business owners

**Northland Chapter Education Fund**
- 10% of your sponsorship contribution designated to the Northland Chapter Education Fund

**Other Benefits**
- Waived fee for all job postings on IIDA Northland website job page
- Group Facebook, Twitter, and LinkedIn “Thank you”
- Insight Mentorship Kickoff – Company name on Presentation
- Student Advisory Meetings – Company name on Presentation
- Company name on bag delivered for Pique Event attendees
Bronze Level Benefits

Fab Awards
- Company name on Program
- Company name in presentation loop at beginning of event
- Event registration – 1 week early
- (1) complimentary FAB Tumblr
- Company logo on FAB Event Bag

MinneCon
- Cancelled for 2020

Fusion
- Cancelled for 2020

Social Media
- Ability to share (1) branded image on IIDA Instagram story and Facebook story social media platforms – day to be coordinated

Vision
- Company name on presentation
- (1) signed copies of speaker’s book
- (1) event branded notebooks with sponsors logo

Forums
- Recognition of sponsorship at the beginning of each forum
- Company name on presentation
- Access to purchase pre-kitted drink and/or snack packages – packages are created by local business owners

Northland Chapter Education Fund
- 10% of your sponsorship contribution designated to the Northland Chapter Education Fund

Other Benefits
- Waived fee for all job postings on IIDA Northland website job page
- Group Facebook, Twitter, and LinkedIn “Thank you”
- Insight Mentorship Kickoff – Company name on Presentation
- Student Advisory Meetings – Company name on Presentation
- Company name on bag delivered for Pique Event attendees