

# FAB Awards 2019 Submission Guide

IIDA Northland is pleased to announce the 16<sup>th</sup> Annual FAB Awards. This event recognizes and celebrates FRESH, ARTISTIC, and BRILLIANT interior design projects, innovative design solutions, and the integrated industry teams, that continue to redefine what design can be and do. A select jury of industry experts will bestow awards in this year's project categories. Further information is given below.

We look forward to your participation!

Kelli + Megan  
FAB 2019 Co-Chairs

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## Award Categories

The categories for this year's FAB Awards include:

- Education
- Healthcare
- Community and Civic
- Hospitality, including Restaurant & Retail
- Multi-Family/Senior Living/Student Housing
- Workplace - Large
- Workplace - Small

Winners of the following three categories will be selected from the overall submissions by the judges. (You can not submit a project specifically for these categories)

- Excellence in Design
- Design Presentation and Storytelling
- Creativity and Innovation - Space Planning

## Eligibility

All entry projects must be completed by the time of submission, and within the past 5 years.

## Deliverables with Submission

There are 5 requirements for entry:

- 1: Remove all design firm / company identifying features.
- 2: Project Summary.
  - a) To be provided in .pdf file format.
  - b) Word Count not to exceed 300 words.
  - c) Description will be used in the judging process. Highlight goals, objectives, contributing factors, and key elements that influenced the project design.
- 3: Floor Plan.
  - a) To be provided in .pdf file format.
  - b) File size not to exceed 5MB.
  - c) More than one floor can be included in this file if relevant to explanation.
- 4: Up to 10 Images / Photographs / Diagrams.
  - a) To be provided in .pdf file format.
  - b) File size not to exceed 5MB.
  - c) Option to provide a title and / or caption to your image.
- 5: Indicate Lead Image.
  - a) Select ONE of your 10 images to be your Lead Image. Provide in a .jpeg or .jpg file format.
  - b) File size not to exceed 5MB.
  - c) **File Name Format:** ProjectName\_Title (example: ABCProject\_Collaboration Lounge)

## Schedule

Registration Opens: December 5, 2018

Submission Deadline/Registration Closes: February 28, 2019

FAB Awards: April 18, 2019

## Entry Fees

Members: \$150 (\$100 per additional entry) An active IIDA Member must have worked on project team.

Non-Members: \$200 (\$150 per additional entry)

There is a 3.5% service fee added at time of payment.

## Judging Criteria

The IIDA Northland FAB Awards reflect the values and aspirations of our region's design community while focusing on larger, even global issues. We recognize that our designers work on a variety of challenges and scales. Submissions should reflect a FRESH, ARTISTIC, and BRILLIANT approach to interior design. We value artfully resolved design, but also celebrate the fact that interior design is much more than just beautiful spaces.

The jury will use the following criteria as a guide in the selection of recognized projects:

**Concept:** Does the project tell a story about innovative design that is relevant and inspiring? Is the design well-resolved? Do the materials presented articulate the ambitions of the design?

**Creative Problem-Solving:** What unique problems were the design team asked to address regarding site, budget, program, materials, collaboration and/or context? Were those problems addressed successfully in the design? Is the relevance and value of design thinking evident in the submission? Do the presentation materials clearly depict the program, context and / or organizing principles influencing the design?

**Health, Safety, Welfare, & Wellbeing:** Has the design team addressed the health and wellbeing of the users in the completed space? Did they take a holistic and evidence-based approach to design? Did the design create an environment in which the users of that space leave in a better state than they arrive? Does the design create an environment that supports health and wellness of its occupants?

**Environmental Sensitivity:** Does the project exhibit serious intent to minimize negative environmental impacts and enhance the natural environment? Are metrics, narratives, diagrams, sketches or other clear evidence provided of both modeled and actual performance?

**Social Transformation/Response:** How does the project respond to its social and physical context? Is it sensitive to its physical, social and historical context? Does the project improve the community in which it is situated? Does it exemplify a commitment to enhancing livable communities?

All submissions must demonstrate clarity of idea, process and execution through a combination of text, diagrams, drawings, photographs, and other illustrative materials per the submission guidelines. At the jury's discretion, elected submissions may not necessarily address all of the criteria above:

- an award may not be given in every category.
- multiple categories may be combined into a single category.
- multiple awards may be given in a single category.
- additional categories may be created.

## Tips for Strong Submissions

- Lead with the best image you have. It should communicate the aspirational aspect of your project. This image should serve as the project “summary” in image form.
- Show a complete story of the project, which may include community or building context.
- Tell a story: clearly define challenges and criteria, design concept, client mission, inspiration, client feedback, community or building context, and even the emotional side of the project. Show the passion behind the imagery.
- Drawings should be presentation quality. The level of deliverables should be at the level you would prepare to present to your clients.
- Projects should be accompanied with diagrams to help the jury to understand some of the primary issues that you are resolving, like organization or proportions, nature, or special adjacencies, etc. This will help the jury get below the surface of the project and not just merely the “eye candy”.
- Indicate in the narrative the challenges you were faced with, rather than just describe what you did. The jury needs to know what you are trying to solve (restrictions and requirements were and how did you solve them.)
- If your project is a remodel – try to show some concept of before and the after, so the jury can determine what improvements were made, and the extent of the remodel.