

Fusion+Fashion 2018 – FAQ

Theme – Baby I’m A Star

Q: How do we draw inspiration to become a star?

A: Team members will choose one of the stars painted on the iconic mural outside of First Avenue. The star will inspire your, vision, garment, attitude and everything in-between. This journey should reflect the energy of the star you pick. The Prince star is excluded.

Fashion and Music have always worked in conjunction with each other to express an artist’s specific vision and to allow them to stand out. We want each team to be unique and translate the identity of their star to the judges and crowd.

How can you tell the world “Baby I’m A Star”? In the words of Prince: *“Hey, look me over Tell me, do you like what you see? Hey, I ain't got no money But honey, I'm rich on personality!”*

Location

Q. Where is the event being held this year?

A. The iconic First Avenue on November 9th 2018.

Q: Is there a limit to the number of people on a team?

A: There is no limit to team size. However, each team will receive two tickets to the event and two backstage passes that can be used for hair stylist(s), make-up, wardrobe assistance, etc. Models don’t need a ticket.

Q: Who is allowed to participate?

A: While the participants are usually from the architecture and design industry, participation from all industries is highly encouraged. Make your team as diverse as you'd like.

Q: Is there a limit to the number of models per entry?

A: Yes. Two models /outfits can be submitted for one registration.

Deliverables/Submission

Q: What are the submission requirements for participating in the fashion show this year?

A: Each team will be required to submit a signed entrant form w/ the names of a team leader and remaining team members. **New this year, teams will be required to present their concept and process approximately two week prior to the event.**

Q: Where can I find a list of all the stars?

A: You can find a list on the First Avenue website. The Prince star is excluded.

<https://first-avenue.com/about/thestars>

Q: What if someone else has picked the star I want?

A: The teams will be awarded their star in the order received. We suggest listing at 2-3 stars in the order you would like them to be considered.

Q: Will a video be allowed this year:

A: Yes, a video will be a submission requirement. This gives the audience insight into your inspiration and design process.

Outfit

Q: Can an outfit previously submitted for a different contest be submitted for Fusion + Fashion?

A: No! The submission for Fusion + Fashion 2018 MUST be an original design for this contest alone. If it is discovered that a submission was previously used, no award will be given.

Q: Are there any restrictions on materials used to construct the garments?

A: The 50% use of materials and finishes from the building industry is strongly encouraged and be eligible for an award. Team qualification for judged awards is highly dependent on the "building industry" materials being visibly present on the outfit submitted.

If your team struggles to find resources, please contact the Fusion committee.

Q: Is there a restriction on garment size (width and height)?

A: All entrants will need to take the following into account: when the model(s) is runway ready, they will need to navigate backstage areas that include some stairs, slight overhang, standard doorways, and winding areas.

A rough floor plan will be provided to entrants.

Video

Q: Will there be a video this year?

A: Yes, a video will be shown this year and will be coordinated by the Fusion committee.

Judging

Q: What is the format for judging?

A: Teams will have the opportunity to present their concept and garment(s) to the judges prior to the show. The model(s) and up to 2 team members can attend. The teams will have just a few minutes (usually 2-3, depending on number of overall entries) to present to the judges a concise, prepared concept presentation. The judges may ask questions, but will not guide the presentation.

Q: What awards are available?

A: This year, five awards are available as follows. With the exception of "Top of the Charts", the judges will award all:

Brightest Star- best in show The outfit or outfits that best represent all award categories both during judging and throughout the entire runway show. This outfit must adhere to all Fusion+Fashion rules and regulations and best celebrate the theme.

1st Place

2nd Place

Top of the charts The crowd favorite outfit chosen by the audience via text to vote.

Best Stage Presence The team that inspires the audience through their outfit, song choice, energy, delivery, etc.

Best Hair + Make Up The team that creates the best complete look of their design carrying it beyond the outfit to hair and make-up.

The Show

Q: When/where is the event this year?

A: Friday, November 9th 2018 at First Avenue 701 N 1st Ave, Minneapolis, MN 55403

- 3pm – Rehearsal at First Avenue
- 7pm – Doors Open
- 5:30-7:30pm – Models meet with Judges 1-on-1 for three minutes
- 8:00pm – Runway Show begins
- A more detailed timeline including your 1-on-1 time slot will be provided closer to the event.

For more information, please visit: <http://www.iida-northland.org/events/fusion.html>