



NIELS DIFFRIENT

product designer, Ridgefield, Connecticut

The Design of Experience

Monday, April 20, 6 p.m.
Reception follows lecture

University of Minnesota, 33 McNeal Hall
1985 Buford Ave St. Paul, MN 55108

*Sponsored by Humanscale and presented by the Interior Design program,
Department of Design, Housing, and Apparel*

Diffrient wondered, many years ago, “How will I know when I have improved experience and to what degree?” It was this question that led him to include ergonomics and human factors in his design quest. His accomplishments are measured in the satisfaction his designs bring and also by having shared his understanding through a three-volume publication called, *Humanscale*. Most recently he has focused on commercial furniture, mainly work chairs.

