

Northland — NEWS —

IIDA INTERNATIONAL INTERIOR DESIGN ASSOCIATION
NORTHLAND CHAPTER

The Spring of 2006 Ended with a Bang at the IIDA Northland Chapter FAB Awards!

It was a wonderful evening filled with excitement and anticipation. This year's event was held at Christo's restaurant in downtown St. Paul at the Union Depot. The venue received nothing but rave reviews about everything from the fabulous food to the easy parking. (The dessert was amazing... I know one individual who had more than one!) The awards gala was a huge success with 35 entries and 225 people attending. Attendees enjoyed a lovely

cocktail hour with music by Three Piece followed by dinner and the much anticipated awards presented by Karla Hult! The evening also recognized the 2005 Fusion committee with their donation of \$1220 to the Ronald McDonald House and the 2005 Summer Event Committee and their donation of \$4,000 to the Susan G. Komen Breast Cancer Foundation.

Thanks to the design community for making this event, in only 3 short years, one of the most highly

anticipated evenings for IIDA Northland Chapter! Of course, we can't forget our amazing sponsors without whom this event would not be possible. Thank you for your continued support throughout the years to all of the IIDA functions. Finally, this event would not be successful without all of the time and hard work by the fabulous volunteer committee. We are looking forward to seeing you all again next year at the 2007 FAB Awards!



2006 Committee Members



From Left to Right: Tracy Caauwe, Michelle Srivong, Jennifer Gilligan and Heidi Nelson

Event Statistics:

The committee members for 2006:

Kelly Naylor, *BKV Group*
Tom Mathewson, *GOP*
Jennifer Lingren, *Art Holdings*
Manda Morales, *Elness Swenson Graham*
Michele Gears, *Patcraft Carpet*
Stephanie Reem - *BWBR*
Sheila Mozayeny, *Ryan Companies* - Co-chair
Alyssa Taylor, *KKE Architects* - Co-chair
Next year Co-chairs:
Alyssa Taylor - *KKE Architects* - 612.396.0401
Tom Mathewson - *GOP* - 952.367.7382

For additional information contact Sharon Noble

Email: Sharon@synergy-resource.com

Thank you to our Sponsors:

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Interior Design Expo 2006: Record Attendance, Dazzling Success!

The 7th annual ASID / IFDA / IIDA Interior Design Expo held at International Market Square on Friday, February 10 was a dazzling success! The Interior Design Expo is a fun filled, all-day informational and educational event for students, educators, design professionals and industry colleagues. This year, we reached record attendance with 475 students and educators from 17 schools in six states (Minnesota, Iowa, Wisconsin, North Dakota, South Dakota, and Nebraska), 112 professionals, 75 volunteers (some crossover between Professionals and Volunteers), and 86 participants in the Vendor Fair and Career Information. Our total registration was 695 – the largest in our seven year history! We also reached the highest amount of sponsorship funds and door prize donations.



Keynote Speakers of the day included Joan Hoffman Berglund from Ramsey Engler, Mary Deeg from RSP Architecture, David Meyer from Target Store Planning, and Tjia Richmond from Target Commercial Interiors speaking on “A Day in the Life of a Residential, Commercial and Retail Designer”. Craig Bren from Tuohy Furniture informed us about the NCIDQ and Janice Carleen Linster from Studio Hive enlightened us about the importance of MIDLAC and the Interior Design Practice Act in regards to the upcoming Minnesota Legislative Session.

There were a variety of break out sessions for participants to choose from. These included 3 Dimensional Sketching by Randall Buffie of Randall Buffie Architecture, Rochelle Maresh of BWBR speaking about Commercial Design and Arlyne Wolf from Century College presenting the latest and greatest in Kitchen and Bath Design. Jill Isola Johnson from LHB spoke about the importance of Sustainable Design on the commercial side and Jackie Millea representing Shelter Architecture spoke about their incorporation of Sustainable Design on the residential side. Jane Hampton from Accessibility Design shared her companies’ innovative solutions in Universal Design.

Design Studio Tours were hosted by James Noble of Noble Interiors, Lola Watson of Lola Watson Interior Design, Barbara Ginner of B’Ginnings Design, Laura Nobles and Jeremy Wunderlich of Hanson Nobles Wunderlich, Katie Sidenberg of Robert Sidenberg, and Carol Belz of Carol Belz & Associates.

Showroom Tours were hosted by Kevin Walter of Baker Knapp & Tubbs, Christine Hartman of Holly Hunt, Patty Scott of Kravet, and David Washburn of Valcucine. An additional 43 Showrooms and Design Studios at IMS opened up

If you would like to volunteer for 2007 Interior Design Expo, please contact:

LuAnne Zilka,

IIDA Associate Director

PH: 651-645-2055 ext. 202

E-mail: LZilka@innovativefurniture.com

Continued on page 3

THANK YOU to the following Sponsors, Vendors, and Donors of products and door prizes:

Sponsors

- Platinum Level**-International Market Square
- Gold Level**-HOM Furniture
- Silver Level**-Baker Knapp & Tubbs, Contemporary Blind Design, G. Maxwell Collection
- Bronze Level**-General Office Products, John Lassila & Associates, KKE Architects, Rubble Tile, Studio Hive

Vendor Tables

- Antron Carpet Fiber, Amsun & Ash, ArmCom Distributing, Armstrong, Benjamin Moore Paint, Cort Instant Office, D. L. Couch Wallcovering, Dal Tile, Designtex, Designweave, Forbo Flooring, General Office Products, Grace McNamara, Guyer’s Building Supply, Herman Miller, HiLine, HOM Furniture, Howard Roark Associates, Innovative Furniture Solutions, Intereum, Jaeckle Distributors, Johnsonite, Kate-Lo Tile, Lanners & Associates, Lafayette Interior Fashion, Lee’s Carpets

Interior Design Expo sponsors continued on pg. 3



International Market Square
Friday, February 10th

ASID
American Society of Interior Designers
Minnesota Chapter

IFDA
International Furnishings and Design Association
North-Central Chapter

IIDA
International Interior Design Association
Northland Chapter

sponsored by
International Market Square

their businesses that day to students, educators and industry professionals.

The students also participated in a student design competition sponsored by David Washburn of Valcucine. The first place winner and \$300 cash prize was awarded to Laura Clark from the University of Minnesota. Second place awards were won by Amanda Iverson from Brown College along with a \$200 cash prize. Congratulations to all who participated in this great opportunity!

The Interior Design Expo is volunteerism at its best! All of the speakers, showroom and design tours, lunch volunteers, committee members, vendor fair representatives, career information folks, and membership table representatives volunteered their time and talents. Many IIDA members also volunteered their time to make this day such a success. A special thank you goes out to all of you! Set your sights on the 8th Interior Design Expo next year in February.

By LuAnne Zilka, Associate Director



2006 Interior Design Expo Committee:

Back row, left to right: IMS-Nicole Goodman, ASID-Jenna Jergenson, Student Design Competition-Jenn Bluemke, IIDA-LuAnne Zilka.

Front row, left to right: IFDA-Maureen Olofson, Nancy Kloehn and Carole Johnson.

Lon Musolf Distributing, MDC Wallcovering, Mannington Resilient, Masland Carpet, Mohawk Commercial Carpet, National Office Furniture, North Star Surfaces, Novation Architectural Products, Old World Tapestry & Select Imports, Penco Art Supplies, Primary Design Resource, RBC Tile & Stone, Rubble Tile, Staron, Steelcase, Stewart Designs, Sun Control of Minnesota, Tonka Specialties, The Wells Associates, USG Building Systems, Youngblood Lumber.

Career Information Tables

Architectural Alliance, Becker Furniture & Thomasville Home Furnishings, HOM Furniture, Marshall Field's Interior Design Studio, Martha O'Hara Interiors, NARI, Ramsey Engler, T & G Hardwood, Target, The Design Studio of Gabberts, and Wold Architects and Engineers.

Membership Information Tables

ASID, IFDA, IIDA, NEWH, and NKBA

Donors of Products and Door Prizes

AIA Minnesota, Albinson Reprographics, Ambiente, Amsun &

Ash, Antron Carpet Fiber, Architectural Alliance, Architectural Digest, ArmCom Distributing, Art Resources Gallery, Baker Knapp & Tubbs, Becker Furniture & Thomasville Home Furnishings, Benjamin Moore Paint, Best Buy, Brunswick & Fils, Cambria, Casual Contract, Contract Flooring, Cort Instant Office, D. L. Couch Wallcovering, Designtex, Fiber-Seal of Minnesota, Forbo Flooring, Francis King, Furnishings Magazine, Grace McNamara, H. I. Gallery, Hamilton House IV, Hampton Row, Helen Fraser & Associates, Hoffsommer & Russ, Holly Hunt, HOM Furniture, Innovative Furniture Solutions, International Market Square, Jaeckle Distributors, KKE Architects, Knoll, Kravet, Lee Jofa, Lon Musolf Distributing, Loring Interiors, Minnesota Monthly Magazine, Minnesota Valley Transit Authority, Penco Art Supply, Rochford Upholstery, Sakstrup Associates, Salon La Terre, Sayre Strand, Stark Carpet, Staron, Steelcase, Stool Store, Sun Control of Minnesota, Target, Trilite Stone, Unique by Design, Visual Arts, Waterworks, Wet Paint, William Beson Interior Design, Youngblood Lumber, Zachary.

IIDA Summer Party! August 25, 2006

We are pleased to announce the venue for this year's IIDA summer event. A St. Paul Saint's Game has been selected for it's fun, excitement, and close proximity! We are busy planning details, but please mark your calendar's for Friday, August 25th. The evening of fun will include tailgating, a picnic dinner, and of course, a baseball game. This year a portion of the proceeds will be donated to benefit the Children's Cancer Research Fund.

Watch for more details coming soon. If you are interested in sponsorship opportunities, please contact Dan Ryan at 612-877-3365.

For all other questions, please contact Kristi Clemensen at 651-702-0404 or Jennifer Gilligan at 612-822-1211



**Becky Sandbulte, IIDA
VP of Government and Regulatory Affairs**

Legislative Update:

Minnesota currently has a Title Act, passed in 1992, protecting the title "Certified Interior Designer".

A proposal to license the practice of interior design was submitted to the Minnesota Legislature in the 2005-06 session. The main purpose of the legislation is to safeguard the health, safety, and welfare of people using public buildings. Unfortunately, this bill did not receive a hearing in the Legislature. We are working diligently with our lobbyist and legislative representatives to resubmit our bill in the next session in 2007.

Your legislators must hear of your support to regulate the practice of interior design through letters and email. All Senators and House of Representatives are up for re-election this fall. Let them know that their support for this bill is important to you. The 2005-06 bill numbers were House File 3066 and Senate File 2868.

This legislation is jointly sponsored by IIDA, ASID, and other unaffiliated interior design members through the Minnesota Interior Design Legislative Action Committee (MIDLAC).

Funding for MIDLAC

Funding is based on donations from individuals and companies who believe the interior design profession needs to move to the next level of protecting the public's health, safety, and welfare. Donations are used to pay for a lobbyist and printing marketing materials. Donations can be made to MIDLAC and mailed to the ASID Chapter office. In addition to \$200 collected from anonymous donors, MIDLAC would like to thank our sponsors:

\$2500 SPONSOR

BDH & Young

\$500 - \$749

Collaborative Design Group

\$100 - \$249

Deb Emert
Lees Carpet
Janice Linster
Parameters
Knoll

\$50 - \$99

Michele Gears
Christine Anderson

Mary Beth Crandall
Rubble Tile
Trista Morgan
Jonathan Rice
Rochelle Maresh

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Dan Ryan
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Nancy Nash
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Emily Finn
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Davis & Associates
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The Mohawk Group (Durkan Commercial,
Lees, Karastan Contract, Mohawk
Commercial & Bigelow)

A Quick Way to Write a Letter to Your Legislator:

ASID at the national level has developed a letter writing campaign tool that takes the hard work out of letter writing. Simply follow the steps below, and a letter will be emailed to your representatives stating your support for the bills.

1. Log on to www.asid.org
2. Click on the Legislation link in the "ASID Links" section on the home page.
3. Click on the "Capitol Connections" link.
4. Click on "Issue and Legislation".
5. Click on Minnesota
6. Enter your zip code
7. Complete your name, address, and e-mail address.
8. Customize the pre-written support letter if you wish.

Your email will be automatically sent to the Legislators. Or, write your own personal letter showing your support. A sample letter and directions for finding your local representatives is available on the IIDA Northland Chapter Website :

www.iidanorthland.org

To find your legislator, go to: <http://www.leg.state.mn.us/leg/Districtfinder.asp>

For more information regarding Legislation:

If you have any questions or would like more detailed information, please do not hesitate to contact me or see our website at <http://www.iida-northland.org/EDUCATION/legislation.html>. We all need to support each other in our legislative efforts to promote the interior design profession and ultimately protect the public health safety and welfare by standard practices.

Becky Sandbulte
bsandbulte@collaborativedesigngroup.com

FAB AWARD WINNERS continued

Healthcare

Tria Orthopedic Center
Perkins + Will

Project Team

Chuck Night – AIA, LEED AP/ Principal in Charge
Sandy Christie – CID, LEED AP/ Project Manager
Chris McKinnell – CID, LEED AP/ Designer
John Spohn – CID, LEED AP/ Designer
Jerry Worrell – AIA / Designer

Government

Centennial Student Union
Paulson Architects

Project Team

Bryan Paulson – AIA, CID/ Principle in Charge
Staci Flemming – CID/ Interior Design
Meray Rahme – Associate IIDA/Interior Design
Sally Obornolte – Associate IIDA/ Interior Design
Greg Bochart – CSI/ Project Manager

Residential

The Chicago: Model Unit
Elness Swenson Graham

Project Team

Mark Ostrom – CID/ Interior Design
Ann Fritz – IIDA / Interior Design
Burt Coffin - Designer
Jill Krance – AIA/ Project Architect

Retail

Urban Blueprint
Elness Swenson Graham

Project Team

Mark Ostrom – CID/ Interior Design
Ann Fritz – IIDA / Interior Design
Wellington Mmanagement, Inc. - Owner
Delly Construction – General Contractor
Capsule – Marketing

Small Firm

Little & Company
Studio Hive

Project Team

Janice Linster – CID, ASID/ Project Interior Designer
Megan Gorden – IIDA/ Interior Design
Shawn Gaither – AIA/ Project Architect

Commercial

Accredited Investors, Inc.
Ryan Companies

Project Team

Chris Schmitt – AIA/ Senior Project Architect
Michael Roehr – Senior Project Designer
Sheila Mozayeny – CID, IIDA/ Interior Design
James Nutt - Graduate Architect
Tina Swans – Graduate Architect

Grand Award Winner

23 Fourth Street NE
20 Below Studio

Project Team

Joseph Hamilton – Project Architect
Heather Rose-Dunning – Project Designer
Kevin Rolfes – Project Manager
Kar-Keat Chong - Designer
Tara Thorson - Designer

Tenant Improvement

Midwave
Tanek Inc.

Project Team

Nathaniel Shea – AIA/ Principle In Charge
Angela Ford – CID/ Interior Design
Manda Morales – Interior Design
Andy Slothower - Creative Director
Chris Gorney – Design Director

NEW MEMBERS

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IIDA EVENTS: AUGUST 2006

S	M	T	W	Th	F	Sa
		1	2	3	4	5
6	7 SAVE THE DATE IIDA HAS BEEN INVITED TO JOIN NEWH FOR THEIR AUGUST 7, 2006 MEETING <i>At the NEW GUTHRIE</i>	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25 SAVE THE DATE! CATCH THE SAINTS for the IIDA SUMMER PARTY MIDWAY STADIUM DINNER WILL BE SERVED AT 5:30 More info coming soon!!	26
27	28	29	30	31	<p><i>A portion of the proceeds from the Saints summer party will be donated to the Children's Cancer Research Fund</i></p> <p>Please contact Dan Ryan at 612-877-3365 or d.ryan@henricksen.com for sponsorship opportunities.</p> <p>Ticket order information will be sent out shortly.</p>	