

2007-2008 Northland Chapter Board Roster

PRESIDENT

Scott Hierlinger
shierlinger@nelsononline.com

PAST PRESIDENT

Megan Gorden
mgorden@studiohive.com

PRESIDENT ELECT

Mike Sullivan
mike@20belowstudio.com

VP OF FORUMS CO-CHAIR

Eric Lovestrand
eric@midwesttile.com

FORUMS Elect

Nick Nelson
Nick.Nelson@Formica.com

VP OF SPONSORSHIP

Chadd Dunn
cdunn1@steelcase.com

VP OF MEMBERSHIP

Jennifer Lindgren
jennifer.lindgren@artholdings.com

VP OF GRA

Rochelle Maresh
rmaresh@bwbr.com

VP OF PUBLIC RELATIONS

Brenda Lemmer
blemmer@knoll.com

VP of INDUSTRY

Lindsey Rain
lindsey.rain@haworth.com

Associate Director

LuAnne Zilka
luzilka@yahoo.com



Fall 2007

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President's Message

TRIUMPH

Hello Northland Chapter!

As we send out the Fall Edition of the Northland Chapter Newsletter, leaves are falling, temperatures are dropping and the days are getting shorter. It would seem like it is time to settle in and take a rest. However, nothing could be further from the truth for the IIDA Northland Chapter!!

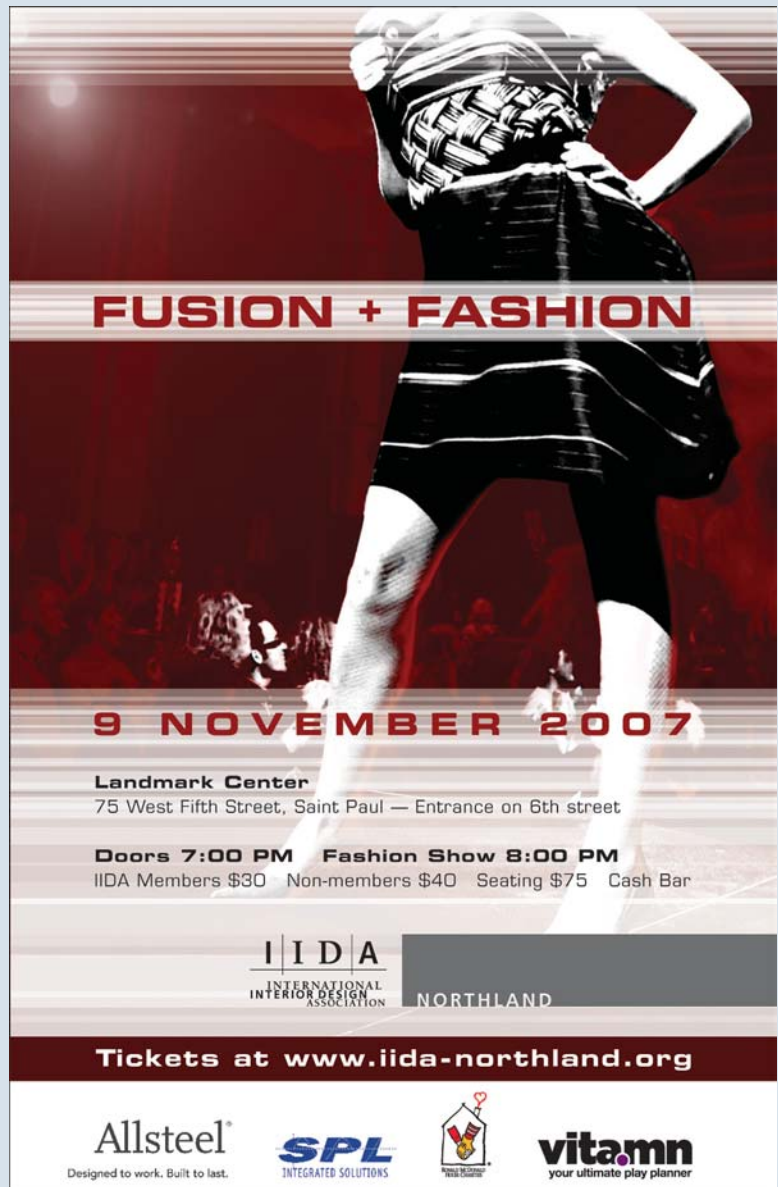
Currently, IIDA Northland has realized a long term goal with the launch of our new Chapter Website and Chapter Graphics Program. We are very excited as to the future potential impact this launch will have on our membership and community in regards to timely information regarding our Events and Forums, useful links to our sponsor websites and the integration of online registration to IIDA sponsored functions. Future implementation of embedded website tools will also help to improve our internal and external membership listings and information. In the months to come, we will continue to populate the website with all of the necessary and pertinent Industry information in order to create a useful tool to serve all of us in our day to day activities.

As over 300 of you are aware, we all shared a great July afternoon and evening at our IIDA Annual Summer Party held again in conjunction with the St. Paul Saints. The great turn-out coupled with your generous donations made this year's event the most successful and well attended Summer Party in IIDA history. A great measure of this success is measured in the gift of over \$2,800.00 towards the fight against Children's Cancer. I would personally like to thank our Event Chair Jennifer Gilligan and her Co-Chair Tracy Caauwe and their entire committee for a great event and a wonderful time.

With this great success of Summer Party in our past, we are now looking forward to our Eighth Annual Fusion and Fashion Event to be held on the evening of November 9th at the Landmark Center. We will again be supporting the Ronald McDonald House Charity with what I hope will be a very large donation based on proceeds from the event. I know many of you are hard at work creating even more creative and ingenious fashion statements than those viewed at last years show. Thanks and good luck to all of the entries and remember to bring your friends and family to what I know will be a great event.

Enjoy this issue and I hope to see you all at Fusion!

Scott Hierlinger
 IIDA Northland Chapter President



FUSION + FASHION

9 NOVEMBER 2007

Landmark Center
 75 West Fifth Street, Saint Paul — Entrance on 6th street


Doors 7:00 PM Fashion Show 8:00 PM
 IIDA Members \$30 Non-members \$40 Seating \$75 Cash Bar

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GRA Update *Rochelle Maresh, IIDA, CID*
VP of Government and Regulatory Affairs

The Minnesota Northland Chapter of IIDA is active in legislative matters in Minnesota and is gearing up for the 2008 legislative session. Through its support of and participation in the Minnesota Interior Design Legislative Action Committee (MIDLAC), formed jointly by IIDA, ASID, and other unaffiliated interior design members, we track legislative and regulatory issues affecting interior designers in Minnesota and work toward effective legislative solutions.

Minnesota Interior Design Practice Act

House File 3066 and Senate File 2868 (2005-06)

This *practice act*, we believe, will provide the sort of legal recognition that will safeguard the health, safety and welfare of the general public, bring uniformity to the profession, define responsibility and a duty to the public, and encourage excellence in the interior design industry. The new law will regulate the *practice* of interior design, not just the title alone.

We look forward to the success of this year's efforts!

Minnesota Interior Design Practice Act - UPDATE

- We are already preparing for the upcoming session in 2008, and highly encourage you to stay involved with the Interior Design Legislation in Minnesota.
- We will be looking for new members to join our legislation team, if you're interested please contact IntrinXec at sschuette@intrinxec.com
- Our bill numbers will not change for the 2008 session: House Bill - HF991 and Senate Bill - SF0799. Our current Authors and Co-Authors are as follows:
 Senate: Linda Higgins; Scott Dibble; Katie Sieben
 House: Paul Thissen; Erin Murphy
- Please continue to let your legislators know what an important issue Interior Design Licensing is. This can be achieved through personal letters, e-mails, or conversations with your legislators.
- ***Legislative Session starts February 12, 2008.***

Stay tuned for e-mail updates on Interior Design Legislation in Minnesota!

Please Help Support this Legislative Effort

Attend Upcoming Events

- An Ecological Approach to Daylighting Design, Wednesday, November 7, 2007
- Multiple Chemical Sensitivity, January 9, 2008
- Spirituality and Healing: Optimal Environments, April 2008

Donations Needed

Consider donating cash to the cause. Checks made out to MIDLAC from individuals can be contributed to Senate and House Caucuses or the bill's authors as a way to thank them for sponsoring our bill and developing a relationship with the party's Caucus. Checks made out to MIDLAC from either individuals, firms or corporations are used to fund our lobbyist, printing costs, etc. Consider donating 1 to 5 hours of your billable rate to MIDLAC. Thank you!

Find Out More about the Practice Act

If you have any questions or would like more detailed information, please do not hesitate to contact me. We all need to support each other in our legislative efforts to promote the interior design profession and ultimately protect the public health safety and welfare by standard practices.

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Forums *Nick Nelson*

Forums Elect

Secrets of the NCIDQ exam revealed, exciting educational events planned! IIDA Northland's popular NCIDQ exam roundtable discussion welcomed another group of designers looking to gain insight into the NCIDQ test. Recent passers of the exam shared study tips and offered candid advice to a room full of future test-takers. The roundtable was held Wednesday, September 19th and hosted by Henricksen. Attendee Kristy Litwinczuk, of ESG Architects, states that "it was great to have someone to bounce questions and concerns off of and share some answers. Also, there was a discrepancy in the book I was using where some formulas and critical information was not included in the text. I never would have discovered this on my own so it gave me some time to find alternate resources and learn that material." Attendees overwhelmingly agree the roundtable is a must for anyone beginning to study for the exam. Mark your calendars for the next roundtable- Monday, February 11th 5:30 PM, location to be determined.

Check out www.ncidq.org/exam/index.htm for more information on NCIDQ exam dates and registration. In addition to the NCIDQ roundtable, IIDA Northland Chapter is looking forward to our upcoming forums in 2007 and 2008. We are currently scheduling an exciting group of key note speakers from the design industry. Look for a healthcare design forum this fall, and check our online calendar as we announce more details. We look forward to enriching your professional knowledge in 2008!

LEED Update *Lindsey Rain*

VP of Industry

IIDA Northland Chapter, along with Haworth and Fluid Interiors, co-hosts two LEED for Commercial Interiors (CI) exam prep workshops.

With an average of 40 industry professionals attending each full day session, the event provided an educational forum for those interested in learning more about LEED-CI. Held at the Doty Room of the Minneapolis Central Library September 19th and 20th, the instructor for the workshop was Penny Bonda, co-author of the LEED-CI exam, author of the book Sustainable Commercial Interiors, and Eco-editor for Interior Design magazine and InteriorDesign.net.

The workshops not only covered the requirements and strategies for studying for the LEED-CI exam, but prefaced with a Green Interiors overview by Ms. Bonda. The Green Interiors focus gave meaningful impact to why certification for LEED for Commercial Interiors exists. Some of the facts that Ms. Bonda shared during her seminar included:

- On average, Americans spend over 90% of their time indoors.
- 136 tons of construction and demolition waste are generated annually in the U.S. – 92% of this is from renovation.
- 60% of the ozone-depleting substances used annually in the U.S. are used for building construction and systems.

The workshop wrapped up with example test questions and discussion about the test structure. Feedback from attendees was extremely positive with comments that the workshop was well paced for the content and that Penny Bonda was an excellent instructor. IIDA Northland Chapter looks forward to hosting more LEED exam prep workshops and welcomes your feedback on this event.

The BUZZ

It is a bit of a challenge keeping up with who is where, and who got married, and who had a baby, and what is going on in the design community-yep, even for your gossip columnist! So if you have a juicy tidbit of info to share, please pass it on to cherryf@rubbletile.com so I can include it next time, and thanks to those of you who have taken me up on this suggestion!

So, here's the buzz I have heard-in no particular order . . .

Cunningham Interiors Group welcomes a number of newcomers including; Matt Murray, Steven Buri, Elsa Dean, and Elise Johnson.

Megan Hoye is now working at Studio 2030 where she is excited to be focusing on environmentally friendly design.

Rosa Brandt has settled in at Opus where she is working in the Interiors Group.

Lisa Kirkbride accepted a position as territory rep for Knoll Textiles in August 2007. She can be reached at 952-451-8646.

Rich Bonnin was promoted to Vice President at HGA. Congratulations, Rich!

Stef Trespcz is now working for the University of Minnesota.

Jennifer Pedtke is a new architect at 20 Below Studio.

Sue Anderson is now the Director of Design Services at Fluid Interiors. She is excited to work for a furniture dealership where the services are additive rather than competitive with design firms.

Angie Tieri has moved into a permanent position with Krech Obrien Mueller & Associates after interning at the firm

Karkeat Chong and **Yen Chee** from Smith Group got married this fall in Europe.

Amitty Newhall from Maharam and **Kristin Heelan** recently passed the NCIDQ exam. Woohoo!

Sheila Mozayeny recently started at Nelson Design. All the best to you over there!

Michelle Sirivong got engaged on August 14. Congratulations, Michelle!

Ann Sickmann of Innovative Furniture Solutions was recently promoted to V.P. of Operations.

Ira Keer has joined the team over at BWBR Architects.

Deane Erpelding had a baby boy named Alex in June 2007.

Sarah Mittendorff had a baby boy named Noah on March 26, 2007, and she is back to work at ICI now.

Neda Sarraf-Knowles of Opus had a baby boy named Damiam Stephen Knowles on June 20, 2007. He weighed in at 9lbs even.

Ingrid from Pope Associates went from Breneman to Youmans when she got married on October 19, 2007. Congrats!

Susan Jacobson accepted a position as Interior Senior Designer at KKE Architects where she is heading up the Hospitality, Entertainment, and Retail group.

Jill England is currently in Peru for a month!

Paula Storsteen is now at HGA in Minneapolis.

Lisa Munson and **Suzy Groves** both joined Walsh Bishop Associates as of June 2007.

Staci Patton has joined the design department at KKE Architects.

Danielle Benz has left our fair pair of towns for Los Angeles, where, word has it, she is working for Gensler.

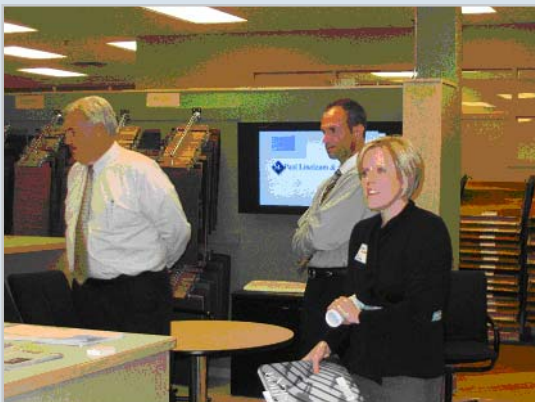
Specifying...Directly to the Source *LuAnne Zilka*

IIDA Student Affairs Chair

Specifying...Directly to the Source, was the first in a series of four IIDA Northland Chapter sponsored "Student Only" programs for the 2007-2008 school year. The program was held at St. Paul Linoleum & Carpet in Eagan, MN on September 25, 2007 at 5:30pm. Interior design students from local colleges and universities in the Twin Cities area gathered to soak up a wealth of knowledge, information and "real-world" advice related to all things flooring from industry experts.

Some of the many questions answered by Megan Gorden (IIDA Northland past president, CID at Studio Hive), Cliff Gustafson (Director of Business Development for St. Paul Linoleum & Carpet) and Lynn Hansch (Vice President at St. Paul Linoleum & Carpet) included:

- So many options – how do I decide?
- I've been given a budget, but what does it really mean?
- When should I use carpet tile vs. broadloom carpet?
- What exactly is a flooring dealer and how can they help me as a designer?
- How does my flooring selection get from specification to installation?
- What is the difference between VCT, sheet vinyl, rubber flooring and linoleum?
- What are some of the many costs that add to the installation of carpet and resilient flooring?



Left to right, Lynn Hansch, Cliff Gustafson, Megan Gorden answer questions from the students on carpet specification in the resource library at St. Paul Linoleum & Carpet.



Cliff Gustafson explains the inlay process as it relates to linoleum.



Lynn Hansch explains that the black color in the rubber flooring is actually recycled tires.



Cliff Gustafson gives the students an overview of carpet tiles and broadloom in the showroom of St. Paul Linoleum & Carpet.

Public Relations Update *Brenda Lemmer, IIDA*

VP of Public Relations

VITAMN is promoting our FUSION + FASHION event in their upcoming issue ? Check it out! As we close out the year the IIDA Northland Chapter newsletter will be changing its format to something more modern, interactive and tailored to meet your creative demands. With help from our talented graphic designer, Rick Schuster, we will develop an on-line collective highlighting the latest & greatest within our Design Community. Look for the new issue to launch after the first of the year! Any one interested in helping to craft feature articles or press releases for the on-line collective please contact me directly: blemmer@knoll.com

See you @ the Show!

Energy at Student Roundtable Discussion

Students have a lot of energy and great ideas! This was the case at the first Student Roundtable Discussion that was held at Innovative Furniture Solutions in St. Paul on Wednesday, July 25, 2007.

IIDA Northland Board members, Megan Gorden, Jennifer Lindgren, and LuAnne Zilka got together with students and recent graduates from the University of Minnesota-Twin Cities campus to get their ideas on what they would like to see in an IIDA student group. In attendance were students and recent graduates from the University of Minnesota, Allison Johnson, Brittany Heinz, Erin Knutte, and Mandi Zanski.

The students and recent graduates had non-stop ideas on what would be beneficial for them from an IIDA student group. Among some of the suggestions for special student events were:

- Practical education such as presentations from reps in the industry on pricing, quality of product, when to use certain products and in what application.
- Portfolio reviews
- Tours of hip projects by the lead designer and the array of others that were instrumental to the success of the project. This could include the contractors, architects, lighting designers, furniture dealerships, etc.
- Charette experience – include professionals to judge the event
- Panel discussions with lighting designers, graphic designers, exhibit designers, retail designers, etc.
- What happens after the drawings go out? Process of construction administration, change orders, etc.

IIDA Northland Chapter is in the process of planning a variety of 4 events during the school year developed for students that would compliment their formal interior design education. These events would be free to all student IIDA members. Non-members would pay a nominal fee. The events would be open to all design students from any college or university.

Just a reminder that all IIDA student members and non-members are welcome at all IIDA events. There is typically one event per month that is either an industry event or a fundraiser.



Participants from left to right: Katie Kaiser-U of M student, Jennifer Lindgren-IIDA board member, Allison Johnson-U of M student, Brittany Heinz-U of M graduate, Megan Gorden-IIDA board member, Mandi Zanski-U of M student.

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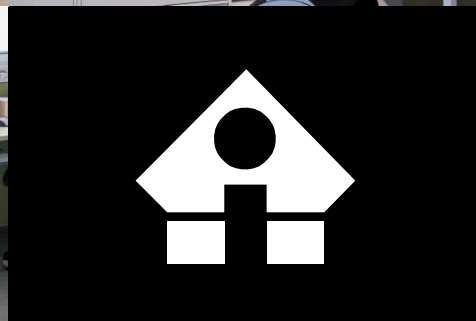
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